

October 10th, 2017

Dear Selection Committee of the Multi-stakeholder Forum of the Canadian OGP,

I am writing to apply to be a civil society representative on the Multi-stakeholder Forum of the Canadian Open Government Civil Society Network. As the Director of Publish What You Pay Canada, I have over 5 years of experience coordinating a civil society coalition in Canada and an even longer history participating and engaging actively with Canadian civil society. In my current role, I have championed and pursued greater engagement by civil society organizations with the Canadian OGP process. I have also led PWYP-Canada and TI-Canada's (as a board member) participation in the development of Canada's two most recent action plans. This engagement has included making written submissions on a several different topics, including extractive sector transparency, beneficial ownership, and whistleblowing. But equally has involved countless meetings with TBS, both with the Minister's staff and other government officials, with the aim of promoting a greater focus on anti-corruption, open data and accountability within the Canadian OGP process. I have also sought to engage officials from other departments in the OGP action plan development process, in order to promote commitments that span multiple agencies.

As the coordinator of a Canadian civil society coalition, I have a focus on clear, accurate and timely communications. As such, over the last 3-4 years engaging with the OGP, I have taken care to disseminate information relevant to the Canadian OGP process through different list-serves and virtual communities, but also to specific stakeholders with an interest in the process. I have equally helped to coordinate sign-on letters which have engaged the broader open data community in Canada as well as the development and human rights community as a means to influence OGP action plan development and implementation.

I have strong advocacy and campaigning background which could be instrumental to ensuring that the Multi-stakeholder Forum contributes to more robust OGP implementation in Canada, including a more participatory process around the development and implementation of Canadian action plans and stronger commitments, particularly on accountability and anti-corruption.

I will be on maternity leave over the coming year, but I have time to dedicate to this work during my leave and will continue to pursue this work in the context of my position with PWYP-Canada when I return to work.

The Multi-stakeholder Forum is an important development, which can lead to stronger OGP action plans in Canada. I am keen to play a role in the success of the forum.

Warm regards,

Claire Woodside

A handwritten signature in black ink, appearing to read 'C Woodside', written in a cursive style.

Claire Woodside

PROFILE

I have ten years of experience working and studying in the field of transparency, international development and policy analysis. As the leader of a Canadian civil society coalition, I am responsible for developing and implementing a vision and work plan and ensuring we achieve our goals and priorities. This involves long-term planning and research, but also the capacity to react quickly and effectively to emerging issues. To be an effective leader, I must synthesize and convey key information to our membership and funders at home and abroad. Known for my ability to forge relationships across stakeholders, I have helped to plan and lead several different advocacy strategies, which have successfully influenced government policy and Canadian laws.

Selected Work Experience

Publish What You Pay Canada, Director, Ottawa 2012-Present

- Work with industry, civil society, parliamentarians and bureaucrats to draft and implement the Extractive Sector Transparency Measures Act and accompanying guidance. Including testifying before parliament and the senate and leading/participating effectively within external and internal multi-stakeholder working groups.
- Work in an international setting, collaborating closely with civil society organizations and networks in Europe, the U.S. and Africa.
- Engage in political analysis, prepare briefings for parliamentarians and other stakeholders, and liaise closely with bureaucrats in Finance, NRCAN, GAC and TBS.
- Conduct technical research and analysis. Write reports, submissions, blogs and briefings to contribute to public discussions on revenue transparency
- Work to support the implementation of PWYP's strategic priorities. Develop and implement work plans for Publish What You Pay Canada and report on how priorities and goals have been achieved.
- Organize meetings and events, participate as a speaker and trainer.
- Lead PWYP-Canada's communications, coordinating member messages, drafting press releases and blogs, maintaining ongoing relationships with the media, and updating the website.
- Manage projects and research undertaken by PWYP
- Work with colleagues to monitor and support the implementation of international initiatives, including the Extractive Sector Transparency Initiative and the Open Government Partnership.

Partnership Africa Canada, Consultant, Ottawa 2012

- Researched and wrote a report on the development of stakeholder engagement and due diligence in the extractive sector for the Canadian OECD National Contact Point. The report informed the creation of a user guide.

Publish What You Pay Canada, Consultant, Ottawa 2008-2011

- Researched and analyzed reporting requirements for extractive companies publicly-traded on Canadian stock exchanges.
- Prepared technical and political comments and analysis on topics as they arise, including Canadian and International legislation, changes to securities regulation, and multi-stakeholder initiatives (EITI, GRI).

Pearson Peacekeeping Centre, Consultant, Ottawa 2011

- Researched and wrote a detailed discussion of CSR frameworks and how they relate to the extractive sector

Canadian Business Ethics Research Network, York University, Toronto, Research Assistant 2010-2011

- Researched and prepared a report entitled "Mining and CSR: A Knowledge Gaps Report."

Research Assistant to Dr. Haslam, University of Ottawa 2010-2011

- Analyzed sustainability reports and Infomine data to construct a data set of CSR reporting amongst Latin American extractive sector companies.
- Completed an annotated bibliography on the intersecting topics of Latin America, mining, CSR, and multi-stakeholder initiatives.

Natural Resources Canada, Consultant, Ottawa 2009-2010

- Conducted a literature and interviews to inform a policy paper examining different views on the implementation of the EITI in Canada.

Centre for Trade Policy and Law, Program Administrator, Carleton University, 2009

- Developed and implemented a one day training session on CSR and international trade.
- Researched and facilitated public-private partnerships in the mineral sector

Education

Doctor of Philosophy (PhD ABD), Norman Paterson School of International Affairs, Carleton University, 2007- 2011

- Completed courses in qualitative and quantitative methods.
- Completed comprehensive exams in international development and governance.
- Research focused on mining company-community conflict, involving a quantitative study of 50 mine company-community conflicts with a focus on the dynamics of contention.

Masters of Political Science, *Dalhousie University*, 2006-2007

- Completed a thesis examining transparency initiatives in resource exporting states, focusing on the impact of the Extractive Industry Transparency Initiative in Nigeria. Supervised by Canadian Chair of Oil and Gas Policy.

Honours BA, Political Science and International Development, *University of Guelph*, 2001-2005

Selected Presentations and Publications

- **“Environmental and Social Disclosure Practices for the Mining Industry”** (2017) Canadian Institute of Mining, speaker
- **“Digging into the first Canadian payments reports: royalty audits and more”** (2017) ExtractaFact.org, blog
- **“Bill C-25 and Beneficial Ownership Transparency”** (2017) Submission to the Standing Committee on Industry, Science and Technology, brief and testimony
- **“Transparency: How mandatory disclosure is helping to equalize the balance of power between governments and communities”** (2015) Prospectors and Developers Association of Canada Convention, Speaker
- **Dialogue on the Extractive Industries and Sustainable Development, Brazil** (2014) Hosted by UNDP and Government of Brazil, Speaker
- **“We’re one step closer to mining transparency in Canada”** (2014) Huffington Post (Co-author), blog
- **“The Critical Role of Transparency in the Fight Against Corruption”** (2014) Empire Club of Canada, Toronto, speaker
- **“Resource Governance in Canada”** (2013) GIZ REMAP program, Yaoundé, Cameroon, provided training
- **“Finding and Accessing Extractive Data”** (2013) Workshop with PWYP-Cameroon, Yaoundé, organizer and speaker
- **“Examining company-community conflict”** (2012) International Studies Association, San Diego, presentation of paper
- **“Staying Ahead of the Curve: Meeting Canada’s Commitment to Transparency and Good Corporate Citizenship in the Extractive Industries”** (2010) Publish What You Pay Canada, position paper
- **Canadian Experiences with the Extractive Industries Transparency Initiative** (2010) Natural Resources Canada, written paper and presentation

Selected Volunteer Experience

Transparency International Canada, Board Member 2014-Present

- Responsible for governance and oversight, strategic direction and public representation

Canadian Business Ethics Research Network, Advisory Board Member 2010 - 2012

- Represented the PhD Cluster on the Advisory Board and engage in PhD Cluster and Network governance

Languages

English is my mother tongue. I am also fluent in French and I have basic conversational Spanish.

*References available upon request

References:

Ian Thomson – Policy Specialist, Extractive Industries, Oxfam Canada, ian.thomson@oxfam.org

Sasha Caldera – constituency mobilization coordinator, Engineers Without Borders Canada, sashacaldera@ewb.ca

Writing Sample – on Anti-Corruption

Published in Hill Times (behind paywall)

<http://www.taxfairness.ca/en/blog/how-canada-fell-short-global-corruption-summit>